Hillside Animal Sanctuary 2022 Newsletter

With Gift List



Hillside Dog Rescue...

The pandemic has brought many challenges. Read how we're managing to look after so many rescued dogs and about our recent Kennel Appeal...

13 Donkeys Arrive From Another Sanctuary...

When their founder sadly died, we were pleased to be able to give these elderly donkeys a home at Hillside...

And lots more, including...

- Many Wildlife Rescues
- Our latest Farm Animal Investigation
- Enter our 'Spot the Goat' Comp
- Caught on camera...
 Who's in the feed shed?!

THANK YOU ALL





Nicholas' Sponsored beard shave

So many people have very kindly fundraised for Hillside over the year. It would be impossible to list them all here so this is just a few of the many wonderful people to whom we are so very grateful!



Isaac's sponsored bike ride...



Ron Greene's 101st Birthday celebration



The Boutcher family's Christmas lights fundraiser!

Home to 4000 rescued animals...



...while campaigning on behalf of others in need, particularly the millions who suffer every day in the intensive factory farmina industry.

Hillside Animal Sanctuary

Hill Top Farm Hall Lane Frettenham Norwich NR12 7LT

Hillside Shire Horse Sanctuary

West Runton Norfolk

2 01603 736200

www.hillside.org.uk

Hillside 2022 Open Days

We welcome visitors to Hillside Shire Horse Sanctuary at West Runton 10am-5pm EVERY DAY

(except Saturdays)

from Easter til end of October

Please check our website for more info www.hillside.org.uk or ring 01603 736200

Dear Friend,

A MESSAGE FROM OUR FOUNDER...

I want to tell all our supporters just how grateful I personally feel for their generosity which has enabled Hillside to continue giving sanctuary to and caring for, so many rescued animals. I was brought up by parents who taught me to 'waste not, want not'. Since founding Hillside, it's with this philosophy that we have a; lways been able to make 'a little go a long way' and look after so many more animals per pound donated than most would expect. Staff here will tell you that they are constantly reminded to be aware of not wasting valuable resources such as electricity, water and any animals' food. And, always to work out the shortest driving route to save fuel and time.

Although since the start of Hillside these have always been my policies, with the events of recent months, it becomes even more vital to become as cost efficient as possible. In addition to helping to combat recent price increases, there are so many reasons now to reduce our use of these resources including helping the environment and lessening dependency of imported oil and gas. So, although we always do our best to be efficient and minimise costs, with the prices of just about everything escalating, we are facing a huge increase in expenditure for just about everything we need for the animals over the coming months.

It is mainly general feed and care donations which keeps our animals well fed and in good health but when we need to provide extra, or update existing facilities for the animals we have to appeal to our supporters for these special projects. So, a special thank you to everyone who has supported our recent appeals for new barns, veterinary unit flooring, straw spreader and dog kennels. As you will read, all appeals have been successful with new kennels planned for the summer.

SO, our most pressing need now, after having faced massive winter feed bills, to help us continue looking after the animals, is the availability of funds for 'day to day running costs' which are raised by General Donations. Thank you for caring...

You may donate on the back page or ring our DONATION HELPLINE

01603 736200 (9am-9pm 7 days)

Weny Valentine (Founder)

If you would like to help by making a GENERAL DONATION, all contributions, however small, will be SO gratefully received...

From Winter Accommodation to Summer Grass...

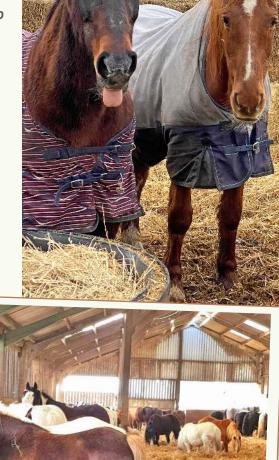
Many of our rescued horses, ponies, cows and sheep spend the colder months safely tucked up overwintering in barns.

In the spring, they look forward to going out to graze for the summer. However, before this can happen our staff are very busy preparing them for the season ahead. All the horses are dewormed, foot trimmed and very importantly have their annual Equine Influenza booster vaccinations to protect them against 'Flu (and Tetanus every third year).

Having first hand experience of the human pandemic, everyone will be fully aware of the importance of vital vaccinations. Like COVID-19 in people, Equine Influenza is a life-threatening

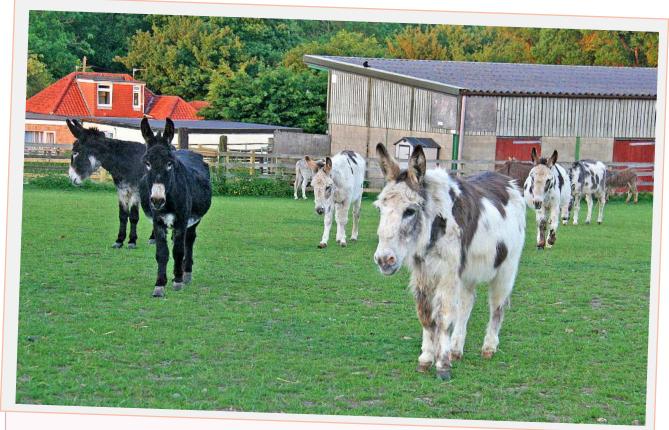
disease of horses, especially for older equines and donkeys. This is why we always ensure they are all properly immunised. Pockets of this deadly virus are always around, but only hit the headlines when it affects the racing industry.

A single injection would cost an average horse owner £50 per animal but, you will be relieved to know, because we order in





We are so grateful to everyone who kindly donates to help us meet this expense, to keep our animals healthy and safe.



Donkeys Arrive at Hillside as Sanctuary Closes...

We were pleased to welcome thirteen donkeys to Hillside from Fluffsfield Donkey Sanctuary in Scotland after the Sanctuary founder, Theresa Harrison, sadly died. Over the years, Theresa had rescued many beach donkeys and others where their owners could no longer care for them. We are pleased to tell you that Bumble, Geronimo, Theo, Daisy, Harvey, Digger, Charlie, Pepper, Davey, Donovan, Fern, Bouvier and Shamrock all arrived safely and have settled in well. We are so happy to have been able to offer them a home.

FROM KIND DONATION TO CONTENTED MUNCHING...

While Mary the llama was wandering around the Sanctuary she was caught on camera having a look in the small animals' feed shed at Hillside Shire Horse Sanctuary at West Runton.

All good things come to those who wait, Mary...





If you would like to become a

Hillside Friend, we suggest a minimum of £10 yearly for annual Friendship (you will be offered the chance to renew each year) or £100 for Life Friendship. Whatever you choose to do, you may request a plaque to be included with your Friendship Certificate.

Please send me a 'Friend of Hillside' Plaque Hillside Animal Sanctuary Please
Name
Address
Postcode
My 'Sanctuary Number' is 5
If you are a new supporter please write 'NEW' in boxes
l enclose cheque/PO for £ or debit my Visa/Mastercard No
VISA
Valid From/ Expiry date/ CVV on reverse card
OR become a 'Friend' by Standing Order and also enclose the form on Page 12

















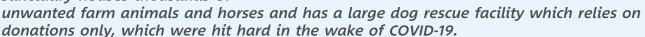
Wendy

Running For Our Animals...

Jo who was a valued member of staff, also a volunteer, with the Sanctuary from 2014 to 2021, raised much-needed funding for our animals by running a 26.2 mile marathon with some of our rescued dogs on her birthday. . .

Jo said..." 2021 was a difficult year for us all, myself included, as I had to have major surgery at the end of the year. I see every day the incredible work that goes on at the Sanctuary in all weathers to keep the animals safe and loved and I just wanted to give something back.

I wanted to honour Random Acts of Kindness Week and do something positive on my birthday so I decided to run a marathon with the rescued dogs at Hillside Animal Sanctuary. The Sanctuary houses thousands of



I have seen the difficulties for both the animals and the staff in this particularly wet winter and for the Sanctuary in terms of raising funds. I also wanted to draw attention to the many dogs awaiting their forever home and the hard work of all the staff at the Sanctuary to keep them safe and loved."

The challenge saw Jo run the 3km track around the Sanctuary 14 times with various dogs in turn. The donations went towards the huge costs of feeding and caring for the thousands of animals living at the Sanctuary.

Thank you so much Jo, we wish you well for the future.

Here's our new straw spreader in action. It has significantly speeded up the time it takes to 'hed in' the animals in our new barns. We are so grateful to our supporters for kind donations which enabled us to purchase this labour saving machine.









Hello from Hillside Dog Rescue!

What a busy year it's been! During the pandemic we have continued to do our best to go above and beyond, to make sure all our lovely dogs have the best life possible until we can find them a loving family home. We currently have 40 dogs in total, 10 of these being long-term residents.

Since the pandemic, as people have gone back to work, we have noticed a huge increase in the number of requests asking us to take in dogs. Many of these are suffering from separation anxiety. We work hard to gain the trust of new dogs and to provide them with a fun and enriched environment. Many of our rescues have had a hard start in life, so it can take a lot of time and patience to

work through their issues. Our work is rewarded when they start to show their true characters and learn to trust us! Seeing a nervous dog wagging his tail for the first time, genuinely happy to see us, makes it all worthwhile. They all enjoy their time out in the fields where we can assess, train and simply just play with them.

You may recall that in January we put out an urgent request for bedding which featured in the local press and even on radio! I would like to personally thank all the many people who donated, the response was amazing, and all of the dogs were over the moon with their warm cosy beds!

We recently sent out a 'Kennel Appeal' to help replace and renovate some of our more 'worn out' doggy accommodation which has given a home to thousands of dogs over the years. Thank you so much to everyone who has already donated to help us with this. We're looking forward to building new kennels and upgrading fencing and paddocks. We'll be sure to send you pictures when it is all completed. We're so grateful to everyone who kindly supports our work by donating and of course to the wonderful people who have given a loving home to our rescued dogs over the years. Rest wishes

Imona

You may be interested to know that all our animals, including our rescued dogs, benefit from seaweed supplement added to their food. A natural source of iodine, amino acids, vitamins and minerals, seaweed is suitable for all animals, from horses to budgies. Seaweed naturally enhances health and wellbeing by improving stamina and the structure of teeth, beaks and bones. It also aids digestion and helps to build muscles and keeps coats, feathers and skin in optimum condition.

Drummer and Seety...

As you may know, at Hillside we have over 2500 rescued horses, ponies and donkeys and



Drummer is just one of those. He came to the Sanctuary back in 2015 when he was rescued in an appalling condition. You can see him above just before his rescue surrounded by poisonous ragwort. He is pictured below last summer grazing with his best friend, Julie. Although his previous owner wasn't prosecuted for neglect, he was later charged and received a two-year ban for neglecting another horse seized by the Authorities. That



ban ends this year and this serial horse abuser will be able to legally 'care' for equines again!!!



If you are a long-term supporter or have visited us on Open Days, you will probably remember our dear little Sooty. He is pictured above on arrival, along with his inseparable companion Jack the donkey, back in 2006.

Below are pictures of him and Jack, after his recovery, through the years at Hillside. And, you may even remember the pair (below) featured on our Christmas Cards.





Although now elderly, Sooty is still enjoying his life at the Sanctuary with his friend, Jack...



It is very distressing to see the dreadful suffering of people and animals in Ukraine. Throughout the terrible violence and destruction, incidents highlighting the remarkable courage of those who have tried to protect their family and pets have shown how strong the bond between people and animals can be.

Our heart goes out to those caught up in this terrible conflict and we truly hope there will soon be peace.

WILDLIFE RESCUES

Oh, my Lola...

This disabled crow was found and although she seemed generally well in herself, she was unable to fly and so couldn't be released back into the wild. We found her a home with two of our supporters who welcomed her in to their home to become 'one of the family' as they had done with other corvids before. They told us "It's impossible to sex a crow so we called her Lola after the song by The Kinks from long ago! She is a fabulous mimic of noises, especially laughter... (ours!)

We leave the cage door open and she happily hops around the kitchen under our feet. Pooing everywhere!!"





We went to the aid of this **baby otter** who had been found by the roadside in a dehydrated state. We took her to a specialist vet who successfully treated the little kit. From there we took her to an Essex wildlife centre who already had another kit she could grow up with and be

released back into the wild together.

Deer in Trouble...

This poor Muntjac found himself in a jam. Fortunately for him, his screams alerted the householder who



Stuck! This poor deer was trapped until help arrived...

discovered him, upside down, securely lodged between a wall and a shed. We went out to help He is now recovering well at the

Sanctuary...

him and he's now settled in well with some of our other rescued deer.













Lost in the Storm...

This is little Storm, a newly-born Muntjac fawn, who was found sadly separated from his mum in the middle of a road during March's strong winds. For the first few days he received two-hourly feeds around the clock and lots of TLC in the Sanctuary. He continues to recover well and is growing up with another young female Muntjac who was also rescued as a newborn fawn a few weeks earlier. They just love to play and chase around together and, when the

time comes, they will go out to live in the garden with other deer who have been mainly rescued, having been injured in road traffic accidents.

We were alerted to the plight of this injured swan

whose feet were so badly tangled in fishing line that his toes couldn't be saved. He now lives contentedly with other rescued swans on our pond at Hillside Shire Horse Sanctuary from where he is free to come and go as he pleases.

Here's another deer in a jam, this time wedged in a gate in an isolated area. He had been there for at least two days and was very dehydrated.



To make matters worse, while stuck there, there were obvious signs that he had been attacked by other animals. Although he is a wild animal, he was clearly very happy someone was helping him. He is now at the Sanctuary recovering from his ordeal.



A Short Film About Wendy...



The Unbound Project asked BAFTA winning filmmaker Alex Lockwood to create a short character piece about our founder, Wendy Valentine, and her life's work at Hillside helping animals in need. If you'd like to watch it, please scan the QR code with the photo

app on your smartphone.

Please pay Hillside Animal Sanctuary Ltd
A/C No 70560088 Sort Code 08-90-14
The Co-operative Bank, 69 London Street, Norwich NR2 IHL
_____ on the _____ day of ____ 20 ____

Please Consider Making a Regular Monthly Donation

and afterwards on the same day each

MONTH / QUARTER / YEAR until further notice

(please delete as appropriate)

A small monthly
donation will help
provide us with
regular funding to
ensure continuous
care for the animals

It is only through your kindness that we can continue to rescue and campaign for other animals in need...

My Name	
My Address	
	My Postcode
My Account No	Sort Code
Signature ———	Date
My Sanctuary No is:	
5	Adoption (Page 17)
Please send to:	(please tick as appropriate) Friend (Page 6)
	tuary Hall Lane Frettenham Norwich NR12 7LT

In Loving Memory



If you would like Hillside to receive donations in memory of a loved one, i.e., in lieu of flowers, we would be happy to set up a Memorial Page on our website

Please ring our Sanctuary office 01603 736200 for more information



We were thrilled to welcome fashion clothing company H&M to Hillside, to help them promote their new 'Co-Exist' vegan fashion range. Our rescued animals enjoyed being

photographed with the models and everyone agreed that animal skin looks much better being worn by animals than humans! We wish H&M every success with their animal friendly clothing range. If you would like to know more about H&M's 'Co-Exist'

you can scan the QR code with your smartphone...







TERRIBLE CONDITIONS FOR PIGS...

Following a tip-off from a member of the public, Hillside's Farm Animal Investigators recently visited a Norfolk pig farm. Their undercover footage shows pigs being kept in an appalling state. There was no straw for bedding, or any legally required dry lying area, forcing the pigs to exist on piles of their own excrement. Water drinkers were often blocked or empty, leaving the poor pigs seriously neglected.

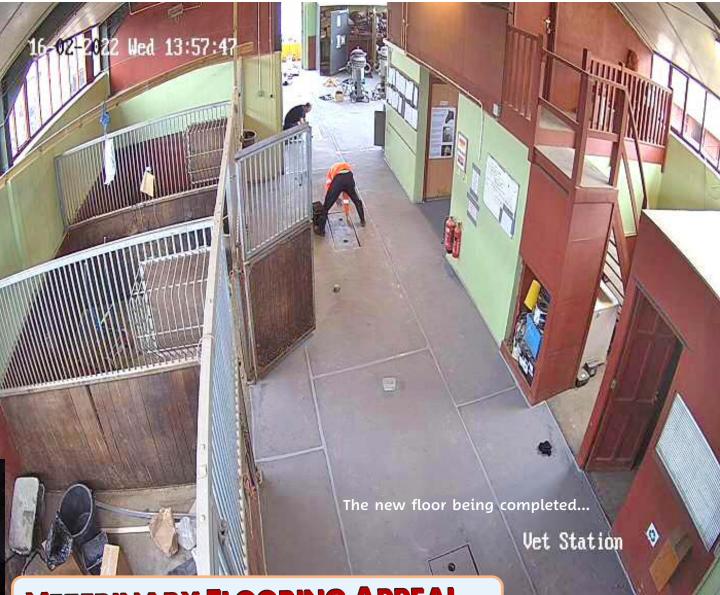
The farm supplies pigs to Suffolk based company 'C&K Meats', who have boasted of their 'Passion for provenance and quality' and have been awarded many accreditations including Red Tractor, RSPCA Assured

and BRC Grade A.

To see our footage, please scan the QR code with your smartphone.

The main purpose of our investigations is to make people aware of the reality of how farm animals are often treated and to help people make an informed decision about what they put on their plates.



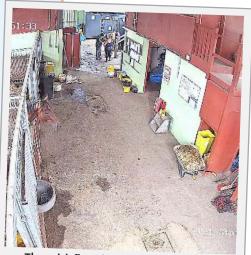


VETERINARY FLOORING APPEAL

Last year we appealed for funds to completely renovate our Veterinary Unit floor. The existing flooring had been in place for many years, but was no longer fit for purpose as it had worn through and lifted in places, rendering it very hard to keep hygienically clean and safe.

The best quotes we received were around £16,000 for removing the deteriorating rubber matting and replacing it with a similar hard-wearing coating which will stand up to, and be safe for, the animals' hooves, especially the heavier horses and cows.

Above, you can see the finishing touches being applied and our Veterinary Unit is now back in operation. Thank you so much to everyone who donated to make this possible.



The old flooring was no longer fit for purpose...



£500

2nd Prize: £250

10 runner-up prizes of **£50** Hillside

Gift Vouchers

- $\hfill \square$ A donation of £1 is requested for each cross placed.
- Unlimited crosses per entry allowed.
- Multiple entries per person/household are allowed.
- The closing date for this competition is Friday 29th July 2022. Winners will be notified by post after the closing date.
- ☐ To save costs, receipts will not be issued for competition entries
- unless specifically requested and accompanied by a SAE.
- This competition is not open to Hillside employees, their families or
- Damaged, defaced, illegible or incomplete entries cannot be entered. □ No responsibility can be accepted for any entries lost, delayed or damaged in the post.
- Proof of posting is not proof of delivery.
- Entries received after the closing date will be treated as a kind donation to Hillside Animal Sanctuary.
- Hillside's decision in the outcome of this competition is final.
- ☐ It is a condition of entry that all competitors agree to abide by the terms and conditions.

Please enter Hillside's

'SPOT THE GOAT'

Competition

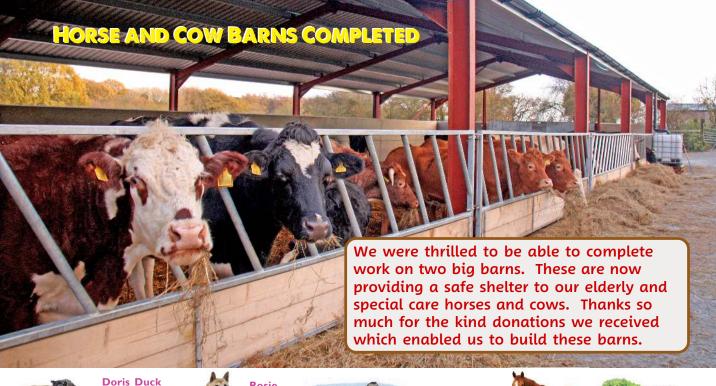
Closing date: 29th July 2022

When this picture was taken of some of our rescued goats, there was an extra goat in the picture. Use your skill to judge where the 'missing' goat may be and mark with a cross. There is no limit to the amount of crosses you may enter on this form. The crosses nearest to the missing goat's nose will be eligible for the prizes.

The proceeds from this competition will help provide funds to feed and care for our resued animals.

cood I wekl

	good Books
NameAddress	•
	l enclose Total £
Postcode	to Hillside Animal Sanctuary Ltd)
My Sanctuary Number is:	Or, please debit my Visa/MasterCard
If new supporter please write 'NEW' in boxes	
Email	Valid From/ Expiry date/ CVV
Please cut out along dotted line and return (b Hillside Animal Sanctuary, Hill Top Farm, Hall La	i lease sellu





the Sheep



Bear Dog

Rosie Rabbit



Goat Herd



(Please delete as applicable)



Danny & Adele

Tessa Turkey





Murdoch Clydesdale



Katy the Pony



Dancer &



Kunekune Pig

'ADOPT' A RESCUED ANIMAL FOR A YEAR AT HILLSIDE

Adopt one or more to receive a certificate and twice yearly photographs of each animal. Your contribution will help to feed and care for our rescued animals. We ask for a minimum donation of £10 for each adoption. Choose from...

William the Shire Horse, Truffles the Pig, Katy Pony, Bear the Dog, Dancer and Prancer Donkeys,

would like to 'Adopt'	For myself / as a
Murdoch Clydesdale, Doris Duck, Beauty She	eep, Tessa Turkey or a Herd of Goats
Clover and Bramble Cows, Murphy Mule, Rosie Rabb	it, Henrietta Hen, Soul Irain an ex-Racehorse,

(Name of Animal) If adoption is a gift for somebody else, we will send to **YOU** to give to your recipient for:

> Birthday Christmas (Please tick appropriate box)

Date you require adoption to arrive by

Your Details... (the person giving the adoption should fill in their details here)...

(Mr/Mrs/Mis	ss/Ms)		A A 10	C N. I.	
Name			/V\ y :	Sanctuary Nu	Jmber is
Address	FORENAME	SURNAME	[5]		
Address			I	f you are a new suj lease write 'NEW' i	pporter in boxes
	Postco	de			
Loncloso £	/minimum £1	(1) for each adoption			

(minimum £ 10) for each adoption

OR (deb	it m	ıy Vi	isa/	Mas	ster	card	V	IS.A						
													Expiry date/ CVV on card back		

OR I prefer to pay by STANDING ORDER and enclose the SO form on page 12...



Teddy & Pearl Highland Cows



Truffles Pig



Murphy Mule



Henrietta ex-battery



William **Shire Horse**

Cards and Gifts.



Fun Animal Greeting Cards

Blank inside for your own message Pack 6 cards in 3 fun designs (6" x 8" with envelopes) £5.95

Unbleached Organic Tow

ce clofh (30cm × 30cm) - **£2.95**

Towels (50cm x 90cm) - £4









Very Cute Soft ToyAnimals

In Pig, Hedgehog, Dog or **Dinosaur** 4.5" - Suitable birth up



Doggy Cushions

With removable covers.

Inner cushions included. 17" square. Choose from... Golden Lab, Collie, Dachshund, Black Lab, Westie, Jack Russell, German Shepherd, Golden Retriever, or Yorkshire Terrier





Stretchy **Beanie Animals** Help relieve stress!

12cm x 7cm -Suitable 5 years up In Horse, Cow £3.95 or Sheep



Hillside Travel Mug £8.95







BUMPER BOX were £11.95 'Winter Wonderland'

30 cards in 6 designs (5.5" square with envelopes)





'Donkeys and Ponies in the Snow' **Christmas Cards** 10 cards in 2 designs

5.5" square Now £3.95



Hillside Logo Pen (shown above) with Black ink £1.50



'Christmas Donkey' Cards 10 cards in design shown (5"x5") Now £2.95



Hillside Logo Fridge Magnet £1









'Snowy Friends' **Christmas Cards** 10 cards in 5 designs (5.5"×5.5") Now £3.95





Stud Design Purse

With metal clasp

and shoulder strap 6" wide

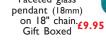
in Coral, White, Black, Purple,

Tan and Navy £4.95

Stylish Pink Shoulder Bag in 'animal friendly' non-leather Fully lined with inside and outside pockets Main bag 10" across £12.95

Butterfly Pendant

Faceted glass



Glass Wildlife Pendant

Double sided pendant (25mm) on 18" chain. Gift Boxed Choose: Owl, Robin, Kingfisher Bluetit or Squirrel





Fully adjustable, machine washable with filter pocket. Reusable triple layered outer mask made from naturally breathable 100% cotton. With 3 removable filters. 42.9

Were £6.95



CHI. Child's Hillside **Hooded Sweatshirt**

In Pink & Light Grey 5-6 years 26" - 28"

7-8 years 30" - 32" 9-11 years 34" - 36" 12-13 years 38" - 40"

£12.95

HI. Adults Hillside Hooded **Sweatshirt**

In Pink, Light Grey & Navy Sizes - S M L

XL XXL (14.95)



Hillside Jute Shopping Bag Main bag 16"x14"

Animal Sanctuary



Hillside Holidays by the Sea

If you would like a self-catering holiday on the North Norfolk coast, surrounded by our rescued animals, our accommodation offers a very special holiday location for our supporters. In addition to Shire Horse House and Shire Horse Lodge, we also offer holidays in our comfortable Mobile Holiday Home. If this appeals to you, please phone 01603 736200 for further details including dates available and tariffs or visit www.hillside.org.ukFew vacancies left for 2022

Have you moved?

If you have moved please be sure to let us know your **NEW** address as well as your **OLD** address. Also, please let us know if any other Hillside supporters at your address have also moved. Thank you.

Foreign Coins Welcome

If you have any loose foreign coins or notes you don't know what to do with, these too can help us feed and care for our animals.

Old pound coins and banknotes are also gratefully received.

Now taking bookings for 2023

Hillside Old Gold Appeal

To raise funds we are always very grateful to receive any items of scrap or broken gold or silver jewellery such as the odd earring you may have in the bottom of your drawer. We can turn old, unwanted gold into funds to buy fresh hay for our rescued animals. Even unwanted costume jewellery helps to raise much-needed cash for our animals.



Old Bedding for Rescued Dogs always Needed

If you live locally, we are always grateful to receive duvets and blankets suitable for dog bedding, also old towels and sheets for use with all our animals.









OUR RESCUED ANIMALS. EU OF A PRESENT FOR...

Birthday Anniversary Special Occasion

If you would like to donate a 'Gift of Hay'

to help feed our rescued animals, in lieu of a present to your friends or family, you will receive a

> **Greetings Card,** Gift Certificate and Hillside Notepad

to give to your recipient as a present.

You may request this below...

Please enter your details here

Name	•••••
Address	••••
	•••••
	•••••
	• • • • • •

Postcode.....

BEFORE POSTING...

for prompt delivery of your order please check the following...

- I. Ensure you have filled in your name and address above.
- 2. You have stated design/colour of gifts where you have a choice.
- 3. All amounts add up correctly.
- 4. Your cheque/PO is signed, dated and made payable to Hillside Animal Sanctuary Ltd.

Thank you

Hillside is a non-profit making organisation Registered Co. No. 3027338

Please allow 7 days for delivery We always aim to send goods by return of post

Please return to:

Hillside Animal Sanctuary Hall Lane Frettenham Norwich NRI2 7LT

Order & Donation Form

	Giff Description Price Rems		
	P & P	£2	95
required you req Please cit	Hay Donation If a hay gift certificate is d to give as a present, please indicate how many uire in this box Tole which occasion certificate is required for Tay Anniversary Christmas Other Hay Bale L5 (includes)		
	ion Only I do not require a certificate 🔃 🕔 pap 🖊		
Donat	ion Only I do not require a certificate pap / pa		
Donat	end me Hillside's Anniversary Newsletter Free General Donation		
Please s	end me Hillside's Anniversary Newsletter Free General Donation Money Box Total		

In case of query with my order: My daytime Tel No.

My email address

Please send me a receipt

Yes Please No Thank You □

(Please tick vour required request)