

Hillside is home to over 2000 rescued animals...

...and campaigns on behalf of others in need, particularly the millions who suffer every day in the intensive factory farming industry.



Main Sanctuary and Office Address: Hillside Animal Sanctuary

Hill Top Farm
Hall Lane Frettenham
Norwich NRI27LT

and

Hillside Shire Horse Sanctuary

Sandy Lane West Runton

2 01603 736200

www.hillside.org.uk

Open Days
Visitors welcome at
Hillside Shire Horse Sanctuary

West Runton, Norfolk
Daily 10am - 5pm
Easter to last Thurs in Oct

Closed Saturdays
in June, July & August
& Fridays & Saturdays in
April, May, September & October

Also at

Hillside Animal Sanctuary

Frettenham, Norfolk I-5pm on Sundays in 2015 24th May, 28th June 19th July, 16th August & 13th September

A Legacy for Life If you would like to secure Hillside's future, helping and campaigning for animals in need, please consider a legacy to Hillside Animal Sanctuary, so that your ideals may continue to live on through our work. Thank you for caring Please request our Legacy Leaflet

Patron: Martin Shaw

Hillside was founded in 1995 and, with just 20 acres of land, we began rescuing animals. Since then our numbers have steadily grown and we are now home to over 2000 animals living on 1000 acres which includes Hillside Shire Horse Sanctuary at West Runton. All our animals receive a good standard of basic care and our ability to save so many is attributable to the loyal help of our supporters, without whom we would not have been able to turn a vision into reality.

In 1999 we set up an investigation team to gain our own evidence of the appalling standards of animal welfare in the factory farming industry. Our undercover work has gone from strength to strength, resulting in a number of successful prosecutions including Bernard Matthews' workers who we filmed playing baseball with, and brutally kicking, live turkeys.

We regularly work with high profile TV programmes (such as 'Tonight with Trevor McDonald') to raise awareness about the plight of animals used for food.

In 2013, Hillside exposed extreme suffering to horses being killed at the Red Lion Abattoir - UK's largest horse slaughterhouse. Our damning evidence was handed over to the Food Standards Agency, who promised to investigate with a view to prosecuting the offenders.

In 2010, Hillside Dog Rescue began taking in, and finding loving homes for dogs in need and we now have around 70 dogs in our care, waiting to be adopted.

Front cover - Our rescued cows enjoying grazing in their summer pastures...

WINTER AT HILLSIDE...



When winter approaches and the weather turns wet and chilly, our rescued horses and cows come in from their summer fields. We then start our winter feed and care routines by supplying the animals with extra feed and providing them with large beds of straw to keep them comfortable with a dry standing.

The Manmoel Horses and Ponies - Here are some of the 39 abandoned horses and ponies that we gave sanctuary to in July from Manmoel Common after Trading Standards seized them to prevent them suffering another winter of starvation.

In previous years dozens had sadly perished in the cold weather through lack of food. It is only with the kindness of our supporters that we've been able to offer these horses, and lots of other abandoned animals, a place in the Sanctuary...

Any old clothes or shoes?



A simple way to donate your old clothes to raise funds for Hillside. If you, or your friends or neighbours have unwanted garments, Clothes for Charity will even collect them from you...

Just telephone them on: 08000 282622 www.clothesforcharity.org.uk

We receive £200 for every tonne of clothes and shoes donated. Thank you.





Togs

& Clogs

If you have an old car you don't want, you may choose to donate it to help our rescued animals. HOW DOES IT WORK?

Every car has a value, whether roadworthy or only good for scrap. Give-A-Car will arrange the collection, either scrap the car or sell it at auction and make a substantial donation to Hillside. It's a free, simple service – they do all the work for you and donate most of the proceeds to us.

Donate your old car...

To arrange a free collection

call 020 0011 1664 and tell them you would like Hillside's rescued animals to benefit from the proceeds



Bonita was rescued from a stray horse pound and gave birth to this healthy foal shortly after arriving at Hillside

Raise Funds for Hillside to help ponies like Bonita without it Costing you a Penny...

If you buy online...

easyfundraising

...will donate a small percentage of your purchase to Hillside's animals without adding anything to your bill. For instance, if you shop online at Tesco, they will donate £1 to Hillside without affecting the cost of your grocery bill at all. Over 2000 major stores such as John Lewis and M&S participate in the scheme. It costs nothing to join and if you take advantage of the 'Find and Remind' option, this will remind you every time you look for something to buy online. Just type in the link below to find out more or to join up for free...

www.easyfundraising.org.uk/causes/hasnorwich



Shona the Sheep...

After being badly injured, Shona was lucky enough to escape into somebody's garden. She couldn't have picked a better path to run up as she was soon found by a former Hillside staff member who lived there. He immediately brought her to the Sanctuary where her deep wounds were treated and sutured by our vet. The second picture shows her being comforted afterwards by Sue, one of our caring staff. When she has recovered, she will live out her life with our other rescued sheep.



Blind Lamb Makes Friends at Hillside *

We were pleased to take in Ray, a blind lamb, after one of our supporters befriended him on a nearby farm. He was soon accepted and made friends with some of the other rescued lambs we have taken in this year to save them from the slaughterhouse.



When found soon r obviou this sto. He ver what, v Pete m Sanctu

R.I.P Pete, we miss you...

When we gave a home to Pete, a piglet found wandering alone in woods, we soon realised he was blind. It was also obvious he had no intention of letting this stop him enjoying life to the full. He very quickly got to know what's what, where's where and who's who! Pete made lots of friends at the Sanctuary, and stole all our hearts.

Unfortunately he developed a hernia, which rapidly grew so large he wouldn't be able to cope with it and, with heavy hearts, we had to say goodbye to Pete...





A view of Sanctuary horses taken from 170 feet above sea level!

Clydesdales, Ralph and Dominator, found sanctuary at Hillside when their two different owners were no longer able to keep them and were considering putting them to sleep when they couldn't find anybody to take on such big horses. 🗾



Suffolk Punch, Rosie. came to Hillside after she developed a swelling meaning she was no longer able to be used as a brood mare and was also unsuitable for the showring! From her passport we discovered that

she is the granddaughter of dear old Ginny, another Suffolk Punch, who lived out her last days in the Sanctuary until she sadly died in her old age in 2013.



Rescued From Stray Horse Pounds...





A dejected stallion on arrival in August and as he is now. So many of the male horses are ungelded and our vet has been busy castrating them all...

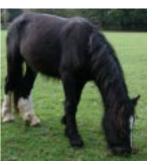
Our New Farm

We would like to thank everybody who has helped Hillside purchase a new farm earlier in 2014. The extra land is already home to lots of needy animals, mainly rescued horses, like those above (and right) from stray horse pounds, and cows who, if we hadn't been lucky enough to acquire these new facilities, would otherwise have had nowhere to go. Work is in progress building extra shelters, renovating the existing buildings and also constructing roadways and fencing. We are so grateful to our supporters who made





A yearling filly on arrival at Hillside and after a few weeks of care...

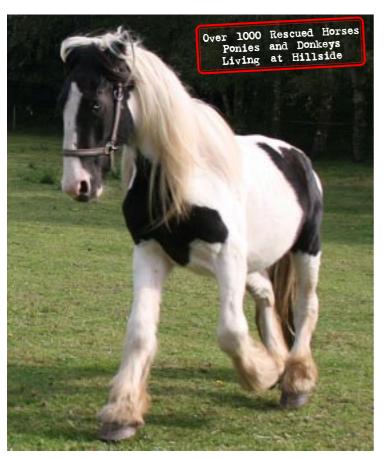




Mother and daughter...



Two young foals without their mothers, taking comfort in each other...



Feeling much better - Dylan after only a few weeks at HIllside

Since January 2012, Hillside has given a home to over 500 stray and abandoned horses and ponies

The UK's Horse Crisis

You may remember Dylan, who came to Hillside in September. He is just one of 120 unclaimed horses and ponies we have taken in from stray horse pounds this year alone.

Below: Unwanted and dejected at only two years, Dylan pictured on arrival at Hillside



Hillside regularly takes in abandoned horses from stray horse pounds. Unclaimed, they would be shot if we were not able to offer them a home. We are only able to continue giving sanctuary to these animals with the support of people who also want to help them. PLEASE, PLEASE consider donating to help feed and care for these horses and the others who are still waiting in pounds for rescue as you read this.

BUY A GIFT OF CARROTS

Please return to:

FOR OUR RESCUED ANIMALS, IN LIEU OF A PRESENT FOR...

Christmas Birthday Anniversary

If you would like to

'Gift of Carrots'

to help feed our rescued animals, in lieu of a present to your friends or family, you will receive a Greeting Card, Gift Certificate and 2015 Hillside Calendar to give to your recipient as a present.

I would like to donate as a Gift...

ONETONNE of carrots (£30 tonne)	£	Gift of Carrots If for more than one				
HALFTONNE of carrots (£15)	£	person, please indicate in boxes how many				
QUARTER TONNE of carrots (£7.50)	£	Certificates you require. Please note minimum				
10 SACKS of carrots (£5)	£	£5 donation of carrots per recipient.				
Gift for Christmas/Birthday/Other (Pleas	e tick)					
I would like to donate £	·· (without c	ertificate)				
Every £1 you donate provides one horse or a cow with carrots to munch for a whole week. I enclose PO/cheque TOTAL £						
Or please debit my Visa/MasterCard/Maestro Valid From/	Expiry date	Issue Noonly applies to Maestro				
	Last 3	digits on back of card				
We will send a Donkey Magnet as a special thank you to everybody who kindly donates £30 for a tonne of carrots for our animals Please tick box to receive MAGNET						
Name		•••				
Address		Please send me a				
Postco	de	receipt YES/NO				

Hillside Animal Sanctuary, Hill Top Farm, Frettenham, Norwich NR12 7LT 201603 736200

Hillside

Carrot Appeal



This pile is bigger than the both of us! Rescued Shetlands, Blue and Jasmine enjoying an extra treat of their favourite winter food...

The carrots cost us £30 per tonne to buy

In addition to hay, grass nuts soaked with cereal mix, seaweed and cider vinegar supplements, our horses, ponies, donkeys, cows, sheep, goats and rabbits really welcome a daily helping of juicy carrots as part of their diet. To provide this, 29 tonnes of carrots are delivered to Hillside EVERY WEEK throughout the winter to help feed the 2000 rescued animals at the Sanctuary.

If you would like to donate some carrots for the animals, please do so opposite... you may even donate them in lieu of a gift to make an unusual present for someone.

Please send my friends a Newsletter

To increase awareness and support of Hillside Animal Sanctuary you may have friends who would like to receive details of our work. We will not add their names to our regular mailing list unless they request us to do so.

Please use Block Capitals

Name	
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Please Join our Supporters' Email List



We often receive very short notice of when our work will be featured in the national press or on TV. Because of this we are rarely able to give you advance warning in our Newsletters. We often help in the making of television documentaries and investigative programmes and are concerned that you, our supporters, the people

who make this possible, are missing these informative broadcasts.

If you would like to receive emails telling you of forthcoming programmes and other news, please complete the form below and return it to us.

Name	 	 	
Sanctuary Number 5			This can be found below your name & address on the back page
email Address			
,			



To see pictures of our rescued animals and the latest news from the Sanctuary, you may 'like' us on facebook at any time...

... or go to our homepage www.hillside.org.uk
and follow the links from there

Happy to be Alive...

We recently gave sanctuary to Rabit, an elderly cow, after her home was being sold and she was doomed to be sent to a slaughterhouse. On hearing of her plight, we immediately offered her a home at Hillside where she can now live out her natural days with some of our other special care and older cows.





Now Safe in the Sanctuary...

We were pleased to give Junior (far left), a partially sighted calf, a home for life at Hillside. He quickly became inseparable friends with Rosey, a young heifer, who also has poor eyesight. Suffering from pneumonia, affectionate Rosey was abandoned at the Sanctuary last year when she was just a few weeks old.

Our New Trailer...

300 Rescued Cows

Living at Hillside



We can't thank Andy Pemberton enough, after he cycled a gruelling

470 miles from St. Davids in Wales, across the widest part of the UK, to Great Yarmouth in Norfolk, and then onto Hillside to raise funds enabling us to purchase a much needed additional livestock trailer. Thank you to Andy and all our other supporters who have kindly raised funds for our rescued animals with sponsored events.



Injured Water Deer

Recovered and with new deer friend



Around last Christmas we collected three Chinese Water Deer who had been involved in three different traffic accidents. With lots of TLC, they all recovered and the female deer, already pregnant, went on to give birth to the dear little fawn you can see in the picture. All three deer and baby contently share life in a natural environment in the Sanctuary.

Deer Rescue

We are often called out to help deer that have been hit by vehicles and left injured by the roadside. Many do not survive their injuries, but at least if it is obvious that they will not make it, we can save them from further suffering. However, we do have lots of deer that.

with veterinary treatment and careful nursing, have survived to live out their days in the Sanctuary.

Pictured here are some that have come into our care during the last year.



Rescued mother with her fawn

30 Rescued Deer Living at Hillside

Baby deer with Uncle Water Deer





Here are two more little rescued deer - another Chinese Water Deer fawn who was suffering from dehydration and had visible bite marks on her face and a newly-born Fallow Deer doe fawn who had somehow been parted from her mother. She was found in a regular dog-walking area and her rescuer, who named her Dawn, monitored her for several hours until he was certain that mum wasn't coming back.

If you find an injured deer...

please remember that we are always willing to take them in and give them veterinary care. Telephone 01603 736200 (24 hours)



Abandoned Pigs Rescued

During October we were determined to track down and catch a family of five pigs who had been reported cruelly abandoned at a Norfolk beauty spot. After a few days, we were able to bring back four of the straying pigs but, unfortunately, there was still one pig out there who had evaded capture. The local lady who reported them to us, kept an eye out for the last remaining pig who must have been very distressed at finding himself on his own without his siblings and was in great danger of being shot or run over on a nearby main road. The local newspaper ran a front page story about the piggy on the run, so, we were thrilled when somebody rang us and told us 'I've caught your pig'. We went straight away to collect him to reunite him with the rest of his family who he was delighted to see again.

Another Little Piggy Found on the Roadside and Brought to Hillside...

Biggles was the sixth little piglet that has been found newly-born by the roadside this year and brought to Hillside by caring members of the public. Sows often give birth on the way to slaughter and the piglets drop through the slats of the lorry and on to the road. This is despite it being illegal to transport any animal that is imminently due to give birth. Slaughterhouse workers have told us that sows often arrive at the abattoir having given birth on the lorry. Others are put through the slaughter system and when cut open, they are full of full-term piglets.

Biggles was cared for, and given two-hourly feed through the night, by Stef our Yard Manager until he was big enough to join our other rescued piglets.

140 Rescued Pigs Living at Hillside



Hills de Animal Investigations



Another Freedom Food Farmer NOT prosecuted See page 18/19



And Another Freedom Food Pig Farm Page 20



Crippled Cows Page 21

Our DVD

'Hillside Investigation Report'

showing these Hillside Investigations is available

free of charge. Please order on back page.



The Red Lion Horse Slaughterhouse Page 22

These eight pages of Hillside's Animal Investigations may be pulled out as a separate booklet if required



Animal Welfare:
Who's Upholding the Law? Page 23



A Successful Prosecution Page 24

A life of campaigning...



Clare Druce has worked alongside us since the early days of Hillside and was even instrumental in our founding in 1995.

For many years Clare has been a prominent campaigner and leading

authority on the plight of farmed animals, especially the suffering that poultry endure in the intensive factory farming industry.

She has always been willing to help us expose atrocities by sharing her in-depth knowledge of farming practices. Clare has joined us in top level meetings with the RSPCA to 'battle it out' regarding their flawed 'Freedom Food' scheme. Clare has detailed her life's work campaigning for

farm animals in her book 'Chicken's Lib - The Story of a Campaign'. This book, available in hardback, can be ordered on the back page for

£14.95 including P&P...





Above: back broken and unable to walk...

Since its inception 20 year ago, no Freedom Food farmer has EVER been successfully prosecuted despite the damning evidence that Hillside alone has provided.

Over the years, Hillside has uncovered a catalogue of suffering and neglect on RSPCA's accredited Freedom Food farms and their response to this latest case has been no different to those we have brought to their attention in the past...

Another 'Freedom Food' Pig Farmer NOT Prosecuted!

hen we first reported the condition of the pigs at 'RSPCA accredited' Wood Common Farm, Congleton, to the RSPCA, we didn't inform them that we knew of the farm's Freedom Food (FF) accreditation, and as an RSPCA internal report confirms, they took 'NO ACTION'.

It was ONLY when we later told them that we were aware it was a FF farm, that they were forced to take the matter further and suspend the farmer from their FF scheme. Although they then talked about prosecuting the farmer, they hadn't even bothered to take any of their own filmed evidence of the pigs during at least two visits to the farm, and later abandoned the prosecution, amazingly citing 'lack of evidence'.

Conveniently for the RSPCA, despite an independent vet labelling it as 'the worst case of pig-farming cruelty he'd seen' the vet they used was 'unable to conclude that any animals had suffered or that there was evidence of any breaches of welfare legislation.' This, despite an earlier RSPCA statement saying 'the RSPCA did identify a number of breaches of both legal and Freedom Food welfare standards during a visit by our farm livestock officer.' The RSPCA also confirmed in a statement that 'Within hours of this visit, on the advice of the FLO (Farm Livestock Officer), two of the pigs were humanely euthanized to alleviate their suffering.'

RSPCA Internal Email

Hi *****

This is the file note for Wood Common Farm

19.07.13 - Informed by RSPCA Inspectorate of potential footage of RSPCA Inspectors attending unit to investigate a call (they received which they think was from Hillside) over concerns of pigs on unit.

20.07.13 - FLO visited at our request

22.07.13 – email to Chris Easey from DC

23.07.13 – Emptied of pigs

24 07 13 – NSF Informed

24.07.13 – Email to DC from John O'Hagan – copied to data base record **No further action** taken as unit empty

20.08.13 – Suspended following video evidence received by RSPCA, reviewed by Farm Animals Department, NSF informed and they suspended the Red Tractor certificate. Both Freedom Food and Red Tractor suspensions remain in place pending further investigation.

Regards David Squair Acting Chief Executive Later, in a statement, an RSPCA spokesperson said:

'On receiving the video evidence from Hillside in **August 2013**, the RSPCA launched a thorough investigation. A case file was prepared and sent to our prosecutions department, which included a full report from an independent vet, specialising in pigs.'

However, their own internal email (*left*) shows that they were made aware of Hillside's concerns about the pig farm on the **19th July 2013** and then went on to mark the case '**No further action**' on the **24th July**! The RSPCA did not initially suspend Wood Common Farm from their Freedom Food scheme because they thought Hillside weren't aware the site was FF accredited, and thought they could just brush it under the carpet, taking, literally, no action! **Only** when we informed the RSPCA that we knew the farm was part of their FF scheme in August did they jump into action to suspend the farm and start talking about prosecuting.

From bitter experience, we know the Society have no intention of prosecuting farms belonging to their own 'high welfare' scheme so we weren't surprised when they dropped the prosecution after the vet they asked to attend the farm stated that 'they were unable to conclude any animals had suffered.' However, this did lead to a farcical contradiction in statements with the RSPCA having already said they had 'humanely euthanized the pigs to alleviate their suffering', surely leaving them open to charges of unnecessarily killing pigs!

The RSPCA misled the public about when they were notified about conditions on the farm to cover up their inaction for a month while they thought they had suppressed the farm's Freedom Food status. Proof that they are no more willing now, to genuinely improve conditions for animals on their so called 'high welfare' farms, than they ever were. Instead, they seem to be quite content to let such appalling conditions continue on, as long as they can cover it up!



SUNDAY PEOPLE and SUNDAY MIRROR reported on Hillside's Farm Animal Investigation at Wood Common Farm (1st September 2013)

And Another Freedom Food Pig Farm

We were alerted to serious welfare issues on another RSPCA 'Freedom Food' accredited pig farm, this time in Coventry, which supplied Sainsbury's 'Taste the Difference' range. Conditions at this farm were atrocious, and pigs that were unfit to be transported to the slaughterhouse were simply left at the farm to suffer and die without being euthanized.

The appalling state of the farm shows, yet again, that supposedly 'high welfare' schemes, in all too many cases do not match the promises made, conning well-meaning consumers into thinking they are doing the right thing by paying more for these ranges in the supermarket.

On a follow-up visit, we reported what we found to the RSPCA. They promised to check the farm the next day but, someone arrived at the farm at the crack of dawn to shoot the suffering pigs. Had the RSPCA tipped off the farmer to avoid another Freedom Food scandal? We'll leave you to come to your own conclusions...





Above, pigs left to exist in their own excrement and (left) no one bothered to separate the uncastrated males from the females, leaving the gilts to be repeatedly raped. Anyone sceptical of Hillside's claim that sows are often sent to the slaughterhouse while pregnant, can see the evidence here!

Re-branding Freedom Food

While the RSPCA should be limiting their Freedom Food accreditations to farms that actually have improved welfare and can be adequately checked to maintain high standards, instead they seem determined to increase the number of accredited farms at all costs. They have recently announced they are re-branding 'Freedom Food' as 'RSPCA Assured' due to 'poor awareness of what Freedom Food stands for'

We think the new logo does better represent what Freedom Food stands for... an unhappy looking chicken and pig, crammed into an unnaturally small space. We hope people will look out for the new logo and think twice before buying.









Crippled Cows

We investigated another farm in Cheshire where we found a large herd of cattle living in slurry - a mixture of faeces and urine. With no dry bedding to rest on as required by law, all the cows, including the young calves, were soaked in the stinking matter from head to foot.



A DVD
'Hillside Investigation Report'
showing this investigation and all the other
cases reported on these pages,
is available free of charge.
Please order on the back page.



Crippled with badly overgrown hooves, many of the cows had difficulty walking.

We reported the farm to Trading Standards who immediately visited the site and, although we heard that many of the cows had to be euthanized to end their extreme suffering, we are not aware of any pending prosecution of the farmer!



Red Lion Horse Slaughterhouse ...

Hillside's traumatic investigation at the Red Lion Abattoir in Nantwich, sent reverberations around the horse world in 2013 as it was reported on Sky News and the national press. Despite showing filmed evidence of shocking abuse of horses waiting to be killed and numerous animal welfare regulation breaches, we heard nothing further from the Food Standards Agency (FSA) after they initially collected our evidence.

Nearly two years after our investigation at the Red Lion, when our supporters contacted the FSA to find out why nothing had been heard, the FSA advised that: 'having reviewed the evidence compiled by the FSA, the CPS laid charges against five individuals connected with the slaughterhouse and the case is currently progressing'.

It is not clear why it is taking so long for those responsible to be brought to account. We were disappointed to hear that separate charges relating to passport irregularities against the Red Lion were dropped, we hope the FSA has more success with our evidence.



It was not just horses and ponies that suffered at the Red Lion. Many cows spent a terrifying and often painful last few days there. One, pictured left, had a hoof so deformed, it could barely walk and was clearly in a great deal of distress. We cannot imagine how this poor creature was forced to walk some distance from it's dark and solitary holding pen to the place where it was shot. We were able to record the cow's ear-tag number, which would have led the authorities straight to the farm she came from, but have not heard that any action against the farmer has been taken.

Anyone reading the FSA website (see right column) would no doubt be satisfied that everything is done to ensure there is no suffering for animals at slaughter. This is yet another case of the public being misled while the reality is, of course, very different. Perhaps the FSA, who had a vet and other inspection staff at the Red Lion during the slaughter process, don't want the public to dig too deeply into what we found there, for fear it will show not only that they know what goes on, but that they are fully complicit in covering it up!

further later report We'll Charges Dropped!! Slaughterhouse

Horse

Animal Welfare: The Food

Standards Agency claims to protect animal welfare in Slaughterhouses

taken from the FSA website: food.gov.uk

'Protecting animal welfare...

The FSA monitors, on a daily basis, the welfare of animals presented for slaughter to verify that food businesses meet the necessary standards of animal welfare that the EU legistlation requires. Operation staff work closely with Defra and local authorities on suspected welfare problems that arise on-farm or in transit, and in reporting any suspicion of a notifiable disease. The FSA also submits to Defra monthly reports of data collected at every slaughterhouse, allowing trends in animal welfare to be assessed.'

'Animal welfare at slaughter...

The monitoring of the actual slaughter process itself enables FSA operation staff to ensure that welfare at slaughter is maintained to the highest standards. Checks are made on the positioning of stunning equipment, the effectiveness of the stun and the efficiency of bleeding, so that the risk of any animal suffering during the process is minimised.'

Animal Welfare: Who's Upholding the Law?



With little chance of surviving, this little lamb flounders in dire conditions next to the decomposing remains of another lamb that had long perished...

We received reports of a farm, over 200 miles from the Sanctuary, where the animals were existing in appalling conditions. The farm had previously been reported to the RSPCA and Trading Standards, but nothing had been done to improve welfare for the animals, so we visited the farm to see what was happening there. We filmed emaciated, dying, dead, decomposing and



A young Ewe, crippled and unable to walk

mummified animals. Because it was like a scene from the 'House of Horrors' we immediately reported the farm to Staffordshire Trading Standards who visited the site within 36 hours.

Hoping action had been taken, we returned to the farm just a week later only to find conditions were just as bad! We asked Trading Standards why so little had been done to help the animals and they told us they had not seen the same conditions that we had documented, despite the fact that we were able to film them again.

Following their lack of action we launched a campaign, asking the public to contact Trading Standards and their local MPs to demand they step in and help the animals. After thousands of people did exactly that, finally, Animal Health Officers went in to remove the animals from the farm. However, we were disappointed to learn that the farm has subsequently been re-stocked with animals.

In December 2014, the farmer is due to appear in court facing two charges of 'failing to comply with animal by-product requirements'. Unbelievably, we are not aware that any charges are being brought in relation to breaches of animal welfare regulations!



Mumified remains of a calf just left to rot...



Living in slurry - pigs huddle together for warmth and comfort in a shocking environment

A SUCCESSFUL PROSECUTION...

Two men have been prosecuted following a Hillside Animal Investigation at another Staffordshire farm where we found cows and horses suffering appalling neglect.

In March 2013 we visited Meridian Stud Farm, near Leek, after we received reports of ongoing neglect of the animals there.

We discovered animals on the farm living in terrible conditions, forced to stand, and lie, in their own excrement, with no water to drink. A dead cow and a dead lamb lay in slurry, having lost the struggle to exist in such a dismal place. There were also horses on the farm which were in a poor state, and a heavily pregnant mare waited, hungry, forlorn and appallingly neglected.

A report following Hillside's investigation prompted Animal Health Officers from Staffordshire Trading Standards to attend the farm where their findings mirrored our footage. They found 'seven horses riddled with parasites' with 'the back bones and hip bones clearly visible' and twelve cattle 'in poor condition'.



Starving- a cow stands over the decaying corpse of a companion.



Emaciated horses, including a pregnant mare, were 'riddled with parasites'

In 2014, Robert
Shufflebotham and Shaun
Edgecox admitted 7
counts of animal neglect
and were prosecuted and
given community orders
for letting the animals get
in such a terrible state.
The pair were also fined
£4500.

They were not banned from keeping animals and have continued to do so!



Without food or water, neglected cows struggle to survive at Meridian Stud Farm.



Hen Rescue July 2014

Here are just some of nearly 400 'end of lay' hens that we saved from slaughter in July. As soon as we heard about

them, we rushed to Nuneaton to save as many as we could safely load onto our livestock trailer to bring safely back to Hillside. Most were featherless, covered in lice and generally in a poor state of health.

As you can see (right) they have all recovered

e, free-ranging at Hillside.

well and are enjoying life, free-ranging at Hillside.

While Talking about Chickens...

In addition to around 500 hens living at Hillside, we also have over 100 rescued cockerels in the Sanctuary. To keep them safe from foxes, most of them are shut away at night. However, some prefer to remain feral, and Charlie, the cockerel pictured here, has been roosting up the same tree for the last six years. As he is getting a bit long in the beak, he was having trouble jumping up to the branches for safe keeping at night, so we erected a series of ladders so he could still climb up to his favourite resting place at the top of the tree. You can see him here making full use of his facilities...







Susie



Honey



Sheba



Monty



Sponsor a Rescued Dog at Hillside

Sponsoring a dog helps to feed and care for a dog that has been with us long-term, either because a good home has not been forthcoming or they are unsuitable for the ordinary family environment and would require a special home.

This scheme is entirely separate from our usual 'Adopt a Rescued Animal' scheme and we are asking for a donation of your choice.

We will 'introduce' your chosen dog with his/her story and picture, with another photo to follow later in the year. We will also send you a keyring featuring your dog. If you would like to give this as a present to somebody at a different address, we will also send you the doggy details too.

Please note: If the dog you are helping is lucky enough to find a loving home, or sadly dies, we will automatically introduce you to another dog that needs your help. Thank you.

I would like to 'Sponsor'_				
For myself/as a gift for: (M	r/Mrs/Miss/Ms) DCK CAPITALS PLEASE	FORENAME	SURNAI	 ME
Address			——— comple	are giving this as a present, please ete YOUR details below: (Mr/Mrs/Miss/Ms)
	Postcode			(1 11 /1 11 3/1 1133/1 13)
My 'Sanctuary Number' is 5		If you are a new supporter please write 'NEW' in boxes		ss
Please send introduction pack		e RECIPIENT propriate boxes)		
As a: Christmas Present Birth	nday Present O	her Gift		de
I would like to include the message	(max 5 words including your n	me) Date required_		
I prefer to pay by STANDING O	RDER & enclose th	e form on page 6	or I enclose £	for a year
Signature	Date	Email		
Please make Cheque/PO payable to: Hillside Anim	al Sanctuary Ltd, Ha	III Lane, Frettenhan	n, Norwich, NR I 2	2 7LT
or debit my Visa/Mastercard/Maestro No.				(Please add £2 for postage abroad)
	Valid date/Expiry da	e/	•u= =ul·)	(Please allow 7 days for delivery)

Last 3 digits on signature strip...... Issue No___(Maestro only)



Helping Pixie...

70 Rescued Dogs Living at Hillside

Nine week old Pixie was brought to us with an obvious deformity of her front leg. Having taken her to a specialist veterinary surgeon as newsletter goes to print, we are awaiting advice from him as to what can be done to help this puppy to walk as normally as possible.

Our Volunteers

We would like to thank all our volunteers who regularly come to walk our rescued dogs. Also a 'big thank you' to all our other voluntary helpers who have worked very hard throughout the year to assist in

Abandoned at Hillside...

Staff arrived for work early one morning to find this bewildered dog left tied to our entrance sign. The poor dog was understandably upset at being left like this. We took him in and, having been neutered, is he now waiting with our other rescued dogs for somebody to come along to give him a caring family home.



Little Mo - At 3am Bank Holiday Monday morning we received a desperate call asking us to help this poor little dog who had been seen shivering and abandoned in a car park in Dereham, Norfolk. We immediately went to



bring 'Little Mo', as we have called her, back to Hillside to receive urgent veterinary attention. She was in an appalling state and very distressed, with obvious signs that she had recently been nursing puppies. Mo recovered well (left) and we have found her a loving adopted home.



EX-POLICE HORSE LUXEMBOURG RETIRES AT HILLSIDE...

The Police are usually able to rehome some of their horses which can no longer cope with the rigors of the hard road surfaces 'on the beat' but can manage gentle hacks along the country lanes. However, because Luxembourg has an arthritic condition and was not suitable

to be ridden, no one wanted a big horse that they couldn't 'use'. As the Police do not have a budget to look after their retired horses, we were only too pleased to offer Luxembourg, who is only ten years old, a home at Hillside.



Luxembourg arriving at the Sanctuary

WILD PONY RESCUE...

We were alerted to the plight of two established family herds of wild ponies who were facing eviction from their home on the mountain where they have grazed for four



generations.
In this emergency
situation, the farm, that
allowed them grazing
rights on the mountain,
was being sold and
these feral ponies, who
were unlikely to



Eight foals have been safely born to the wild pony mares, who otherwise wouldn't have had the chance of life. All the stallions and colts have, of course, now been gelded.

generate any interest from the horse riding fraternity, had nowhere else to go except the slaughterhouse.

With time fast running out for the 21 ponies, including heavily pregnant mares, foals and two stallions, we made room for them at Hillside (*pictured left on arrival*). We could only show compassion to these rejected ponies who needed our help.

Hillside Christmas Cards . . .





XX14. Hillside Christmas Cards Painted for Hillside by Yvonne Garner Message on cards reads: Merry Christmas Cards blank inside (8" x 6") with envelopes Pack of 6 cards in 2 designs



featuring scenes of our rescued animals Message inside Reads: *Merry Christmas* (8" x 6" with envelopes) Pack of 6 cards in 3 designs

£2.95









CL15. Hillside 2015 Calendar £2.95
13 Sanctuary Scenes, one for each month, showing Hillside's rescued animals (opens to 11" x 16")



SC14. Hillside Heavy Horse Greetings Cards £4.95 (8" x 6" with envelopes) Pack of 6 cards in 2 designs



MC15. Hillside 2015 Mini Calendar 50p
13 Sanctuary Scenes showing Hillside's recently rescued animals.
To hang on your wall, keep in your bag or send one as an extra small present with all your Christmas cards (opens to 6" x 8")

Special Offer - buy 10 or more Mini Cals 40p each



DD15. Hillside 2015 Desk Diary (size A5) In Black, Navy and Maroon £5.95 each



D15. Hillside 2015
Pocket Diary
In Black, Navy and
Maroon
£2.95 each





Message reads: "Merry Christmas in dog design letters. Unique design card opening to 4" x 24" wide to decorate any mantlepiece or shelf at Christmas (folded size 6" x 4" with envelopes)

Pack of 4 cards in design shown

£2.95







TC20.Turkey Design Christmas Cards

Message on cards reads: 'Please help me, my life is in great danger' and 'The best present a turkey can have at Christmas, is the gift of life' Cards blank inside for your own message. Size 8" x 6" with envelopes Pack of 4 cards in 2 designs £1.95

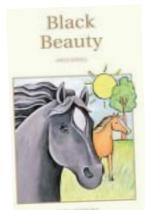


X14. Hillside Christmas Cards

Message inside reads: Morry Christma
Pack of 8 cards in design shown
(6" x 4" with envelopes)



Hillside Pen
Ball-point with black ink
£2.95



(Black Beauty Paperback edition) £2.95

Black Beauty by Anna Sewell

Hillside horses often spend their days grazing in a meadow neighbouring the estate where Anna Sewell, author of Black Beauty, often stayed and close to where she is buried. In the Victorian period, Anna Sewell was a campaigner for animal welfare and was very much a 'local girl'. We hope that, if Anna had

still been alive today, she would be pleased to know that Hillside Animal Sanctuary is located so close to her.

To celebrate the life of Anna Sewell we are pleased to offer the Wordsworth edition of her book 'Black Beauty'. A lovely gift for any young person who has not yet had the chance to read it...



House Number

Makes an unusual gift.

All house numbers available

Please state number required

£12.95



WFI. Wildflower Cornfield Seed Mix

Consists of annual wild flower seeds which will give a colourful display in one growing season from an autumn or spring sowing. It will grow well on most soil types.

The seed mix contains:

Cornflower Corn Chamomile Field Poppy Corn Marigold segetum

Corncockle

Centaurea cyanus Anthemis arvensis Papaver rhoeas Chrysanthemum

Agrostemma githago

£3.50



A Gift Idea - we will send you a blank Wildflower Greeting Card (& envelope) with every packet of seeds you buy. You may send them to a friend to make a special gift...

WF2. Buy 5 packets Wildflower Seeds (with 5 cards) for just £14.95



HI. **Adults Quality Hillside Hooded Sweatshirt** In Pink, Light Grey and Navy Sizes - S M L XL XXL £14.95

> CHI. Child's Hillside **Hooded Sweatshirt** In Pink and Light Grey

Sizes: 5-6 years 26" - 28" 7-8 years 30" - 32"

9-11 years 34" - 36" 12-13 years 38" - 40" £12.95

Sanctuary Wristbands

Choose from: Pink, Purple, Red, Blue & Yellow £1 each or 5 for £4





Hillside Animal Sanctuary

Altai Aried Samons



Petite silver stud earrings in Sterling Silver A different crystal stone for every month

£9.95

January - Garnet February - Amethyst March - Aquamarine April - Crystal May - Emerald June - Light Amethyst

July - Ruby August - Peridot September - Sapphire October - Rose

November - Golden Topaz December - Light Sapphire



Braided Bracelet

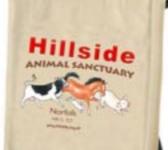
Pretty bracelet in a variety of colours: Ruby, Blue, Gold, Turquoise, Amber and Pink Expands to fit any wrist, £4.45

CB3.

Hillside Shopping Bag

Natural 100% Cotton bag Ideal to fold up in your handbag Long handles and gusset (18"x16" not including handles)

£4.95





Tea Towel

£7.95

Any 2 Tea Towels £13.95





Meadowsweet Aromatherapy Soap

Available in:

Ylang Ylang Lavender

£3.95 each

Tea Tree

Energising (with essential oils of Rosemary, Grapefruit and Lemongrass)

Or Any 4 for £12.95



Lemon balm and lavender, with calming, soothing, anti-depressant properties, and oatmeal - the natural pH balanced cleanser. Scented with lavender and lemon essential oils Organic Herbal Bath Bag Choose from: 'ZZZ' to sleep or 'MMM' to chill out £12.95



Mmm! to chill out' Lavender and orange blossom. both used extensively in the

treatment of insomnia, calming lemon balm and oats with demulcents, good for

softening the skin.



Non-toxic and cruelty-free...



MS9. Meadowsweet Rich Rosie Luxury Hand Cream (60g)

The benefits of Rosewater and Vegetable Glycerine together with easily absorbed natural oils are combined in this rich moisturising cream designed to protect dry skin on the hands... £7.95



MS14. Meadowsweet Age Away Luxury Cream (50g)... £21.95

This unique product contains a natural secret blend of powerful anti-oxidant Pomegranate, skin enhancing Ginseng, Healing Frankincense and Neroli to encourage new cell growth. It really does work and has a gorgeous fragrance.

MS1. Meadowsweet Muscle & Joint Healing Lotion (150ml)

For aching joints... nature power healing body lotion... This amazing lotion is a natural alternative to help soothe and relieve aches and pains, even on long-aching joints and muscles. If used regularly it can help improve circulation and reduce pain... £8.95

MS10. Meadowsweet Happy Feet Foot Cream (60g)

Designed to help feet that are tired, bruised, hot or just overworked. Full of beneficial ingredients such as Comfrey, Arnica and Chlorophyll plus Peppermint essential oil to gently cool the feet and improve skin suppleness. Also helps reduce the build up of hard skin if used on a regular basis... £7.95

MS3B. Meadowsweet Shampoos (250ml)

Herbal shampoo - combining herbal extracts of nettle, kelp and chamomile - leaves hair feeling fresh and shining.

Evening Primrose Shampoo - mild and gentle cleansing shampoo, benefits from evening primrose oil helping nourish and generally improve all hair types. Nourishing shampoos for all ages. They lather really well and smell wonderful... £7.95

Hand blended in Suffolk, Meadowsweet lotions and potions are vegan and not tested on animals see www.hillside.org.uk for more Meadowsweet lotions and potions...



An Unusual Rescue...

We never know what sort of animal we will be asked to help next. Zeus the emu (right) came to us after we received a frantic call from his owners, who were told they could no longer keep him. Zeus had been living in their garden since he was a chick and when the council discovered he was there, his owners were told that Zeus had to go, or else the whole family would be evicted!

When we heard of his plight, we couldn't refuse Zeus a home at Hillside. Of course he would need a friend, and we were able to find Fluffy, another emu, to be his life-long companion. It is delightful to see just how much they now appreciate each other's company. They are both very affectionate and love all the attention they get from our staff and visitors alike.





Mechanics to the Rescue...

We were called out to the rescue of this mother with her six ducklings. They had hatched out on a garage roof near a Norfolk main road. Luckily, the mechanics spotted that the mother had flown down into the street leaving the babies running up and down the roof threatening to jump down to her. Then, as they started to leap, the mechanics were there to catch them one by one and reunite them with their mum. They all survived and when they were old enough, we released them on our pond with other rescued ducks and geese where they have the choice to stay or fly away back into the wild. At the time of writing, it seems they have to decided to stay!

Brave Man Jumps into River to Save Cygnet in Distress...

When one of our supporters spotted a cygnet, upside down and in trouble in the water, he watched first as the adult swans tried to rescue their baby but, when he realised their efforts were in vain, he jumped into deep murky water in the middle of Norwich to save him. We were called and rushed out to collect the baby swan who we found had a serious gash above his leg. Our vet successfully stitched the wound and we hoped that he would make a full recovery and be returned to his parents on the river. Sadly, the little fellow didn't make it but we applaud his rescuer for his brave attempt to save him.



Terrible Events at Rainbow Ark Sanctuary...

Now all Safe in the Sanctuary

January 2014 - Waiting for a new home...



The horses...

In January 2014, we were contacted by Rainbow Ark Sanctuary after they had been forcibly evicted from their farm through lack of funds. We immediately offered to help their stranded animals by giving them sanctuary here at Hillside. It took two days to carefully transport all the horses, ponies, donkeys, alpacas, pigs, sheep and goats over two hundred miles from County Durham to their new home here in Norfolk. We are pleased to tell you that they all arrived safely and have settled in well.

We also brought back all the smaller animals that Rainbow Ark were unable to rehome locally and these included around a hundred hens, cockerels, geese, turkeys, ducks, peacocks, rheas and other birds, which otherwise would have been left behind.

We would like to thank everyone who supported our appeal to help us feed and care for these rescued animals, who became homeless through no fault of their own.



and on the move - the ponies...









Sheep...

Chickens... Goats (and lots more)...

Donkeys...

'Adopt' a Rescued Animal at Hillside 🗪 🖚 *Murdoch & Darcy *Billy Griffin the Pig **Clydesdales** *Henrietta an ex-Racehorse *Misty & Frosty ex-battery *Clover and *Inti & Lupi Hen *Rosemary *Beauty the Sheep the Alpacas **Bramble** Rabbit Adopt one or more to receive a certificate, twice yearly report and photograph of each animal. Your contribution will help to feed and care for our rescued animals. *Tessa Turkey We ask for a minimum donation of £10 yearly for each adoption. (Please allow 7 days for delivery). * Doris Duck I would like to 'Adopt' For myself/as a gift for: (Mr/Mrs/Miss/Ms) *Candv-Floss the Highland Cow BLOCK CAPITALS PLEASE FORENAME SURNAME Address If you are giving this adoption as a present, please complete YOUR details below: *Katy the Pony **Postcode** Name (Mr/Mrs/Miss/Ms) *William If you are a new supporter please write 'NEW' in boxes My 'Sanctuary Number' is 5 Shire Address Please send first photo & report to ME to the RECIPIENT As a: Christmas Present Birthday Present Other Gift (Please tick appropriate boxes) Date you require adoption to arrive by Postcode I would like to include the message (maximum 5 words including your name) Tel No: *Kevin & Kimberley *Dancer & Prancer (Please add £2 for postage abroad) Kunekune pigs I enclose £ (minimum £10) also an additional £3 for a Special Presentation Bag YES/NO or I prefer to pay by STANDING ORDER and enclose the SO form on page 6 Email Signature Date *Clarissa the Valid date...../..... Expiry date...../..... Pot-bellied Pig or debit my Visa/Mastercard/Maestro No. Last 3 digits on signature strip....... Issue No.....(Maestro only)

*Murphy the Mule

Hillside Holidays by the Sea



When we took over our Sanctuary at West Runton in 2008, we turned the residential property into holiday homes to raise valuable funds to help feed and care for our rescued animals.

If you would like to take a self-catering holiday on the North Norfolk

coast, surrounded by our rescued animals, our accommodation offers a very special holiday location for our supporters. In addition to Shire Horse House and Shire Horse Lodge, we now offer holidays in our new Mobile Holiday Home.

If this appeals to you, please write or phone 01603 736200 for further details including dates available

and tariffs or visit www.hillside.org.uk

Hillside Old Gold Appeal

To raise funds we are always very grateful to receive any items of scrap or broken gold or silver jewellery such as the odd earring you may have in the bottom of your drawer. We can turn old, unwanted gold into funds to buy fresh hay for our rescued animals. Even unwanted costume jewellery helps to raise much-needed cash for our animals.

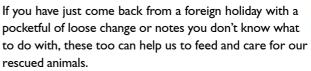


Have you moved?

If you have moved please be sure to let us know your **NEW** address as well as your **OLD** address.

Also, please let us know if any other Hillside supporters at your address have also moved. Thank you.

Foreign Coins Welcome





We would also be grateful to receive **clean sheets and towels** to use for our animals.

We can even raise £3 each from your old Mobile Phones - please send them to us!! Thank you.

Receipting Your Kind Donations YES PLEASE or NO THANK YOU

While some supporters like to receive a receipt to give them peace of mind that their kind donations have arrived safely, others prefer us not to acknowledge their contributions to save us postage. We are always very happy to honour your requests, so please may we ask you to make your wishes clear. If we are unsure, we will always send a receipt. Thank you.

BUY A GIFT OF HAY £4 a Bale

FOR OUR RESCUED ANIMALS, IN LIEU OF A PRESENT FOR ...



Christmas Birthday Anniversary

If you would like to donate a 'Gift of Hay'

to help feed our rescued animals, in lieu of a present to your friends or family, you will receive a Greetings Card,

Gift Certificate and Hillside Calendar to give to your recipient as a present.

You may request this on the back page

Tucking into their hay - Riley, Jane and Cyder, three of the 120 horses and ponies who have come to Hillside this year from stray horse pounds.

Hillside ANIMAL SANCTUARY

Order & Donation Form

Gift No



Gift Description

Expiry date....../...... Issue No_



We are pleased to accept credit card orders, adoptions and donations by phone 7 days a week (9am-9pm)
www.hillside.org.uk

is red many Pleas Chris	e of Hay Donation If a hay gift certificate quired to give as a present, please indicate how you require in this box e circle which occasion certificate is required for stmas Birthday Anniversary Other ation Only I do not require a certificate	Hay Bale £4		
	Please send me Hillside leaflets to distribute	Free		
	Winter Feed/General Do	ift To nati ney E To	on Box	
	or debit my Visa/MasterCard/Ma	estro	No.	

Hillside is a non-profit making organisation - Registered Co. No. 3027338

BEFORE POSTING - to ensure prompt delivery of your order - please check the following...

- I. You have stated design/colour of gifts where you have a choice.
- 2. All amounts add up correctly.
- 3. Your cheque/PO is signed, dated and made payable to Hillside Animal Sanctuary Ltd.

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Т	har	ηk	yo	u

All prices include P&P
Please allow 7 days
for delivery we always aim to send
goods by return of post

Hillside Animal Sanctuary
Tiliside Affiliai Sanctuary
Hall Lane Frettenham
Norwich NRI27LT

n	case	of	query	with	mу	orc

Valid From/.....

My daytime Tel No.

My email address

Last 3 digits on signature strip on reverse of card

only applies to Maestro

Please send me a receipt Yes Please No Thank You □

(Please tick vour required request)